

NEWS RELEASE
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For Immediate Release

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Local Bicycle Shops Gear Up to Help the Homeless

Eugene, Ore. – Local bicycle shops and mechanics are putting some elbow grease into helping homeless citizens gain pedal power. Bike shops at eight Eugene locations are currently accepting used bicycles to refurbish and giveaway to homeless citizens at the 2008 Project Homeless Connect for Lane County (PHCLC) event on February 7 at the Lane Events Center at the Fairgrounds in Eugene.

Last year the one-day event assisted 1,007 homeless citizens with critical services and basic needs, ranging from medical care and counseling to hot meals and haircuts. Nearly 100 service agencies and more than 300 volunteers provided services to homeless citizens and those at risk of becoming homeless.

Bike maintenance was among the many high-demand services where guests received bike repairs, trailers and helmets. With local bike shops and mechanics refurbishing bikes before the event, organizers believe more people will be served.

“On the day of the event, homeless guests will be able to have their bike repaired or exchange it for a refurbished bike, speeding up the on-site repair process and ultimately providing more people with safe, usable bikes,” said Kevin Ko, the logistics coordinator for Project Homeless Connect.

Anyone interested in donating a bike for Project Homeless Connect may do so at the following locations:

Paul's Bicycle Way of Life
152 W 5th, Eugene
3870 W. 11th, Eugene
234 W. 6th St., Eugene
2480 Alder St., Eugene

Blue Heron Cycles
877 E. 13th (at Kincaid), Eugene

Wheelworks
407 W. 11th, Eugene

Revolution Cycles
296 Blair Blvd., Eugene

Hutch's Bicycle Store
960 Charnelton St., Eugene

For more information, visit www.homelessconnect.org or contact Sophia McDonald, PHC coordinator, at (541) 682-3770.

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